

Awesome Action Plan

“Blueprint To Loading Your Bank Account With
Cash”

Bryan Super

[Email Money Machine](#)

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Here's your Christmas present – from me to you :) Enjoy...

This is your clear cut step by step action plan for success. If you follow these steps, you should have a functioning squeeze page that is able to collect email addresses so you will have a list of people interested in your niche.

Don't worry, each step WILL NOT take an entire day. At most, each step should only take a few hours. If you are really determined, you can likely get every single step done in ONE day :)

Day 1: Autoresponders

Whether you think so or not, you need one of these in order to run a successful email list. You have a few options here. There are some really good free autoresponders like listwire.com – and there are really good paid ones like Aweber.com and Getresponse.com.

[Listwire](#)

[Getresponse](#)

[Aweber](#)

Take some time and look over each one and get a feel for how they work.

Day 2: Gift

This is what you will be giving away on your squeeze page in exchange for someone entering their email address.

There are a number of things that this could be. Let's take a look at a few options...

You could give a recording of yourself interviewing an expert in your niche.

You could give away the transcript of an interview with an expert.

You could create a short video that teaches something neat in your niche.

You could give away an ecourse that shows someone how to do something in particular in your niche.

As you can see, there are several options. What I have found works very well is creating my own short reports to give away. All I do is open up OpenOffice.org and start a new document. You can then save it as a PDF and upload it to your webhost.

If you are really struggling to find something of value to give away, then you can actually give this very report away! Just download and save it to your computer and upload it to your webhost.

The reason I create my own reports is because you can include your own links to your products or affiliate products inside.

Day 3: Squeeze Page

You need somewhere to host your gift that you will be giving away which will be a squeeze page or landing page.

Many people struggle with this as well because they wonder what the heading should say or what the bullet points should say or what the graphics should look like.

Let me just say one thing here. Just get a squeeze page UP. You can ALWAYS edit it at a later time. The main thing you want to do is get a page up so you can start driving traffic to it.

There are countless ways to build a squeeze page. You can look for templates on Google or maybe you have downloaded some free ones in the past that you can edit and use.

Whatever you decide to do, just get one up and running.

Day 4: Article Traffic

This will be more of an ongoing task but once you have your squeeze page all set up and ready to go then you'll need to get traffic to it.

What I did when I built my list was I wrote about 10 articles per day

and submitted them to <http://ezinearticles.com>.

This did take some time, but here's a quick way to pump out articles in no time.

Look at <http://ezinearticles.com> and search for an author in your niche that has hundreds of articles. You can then look at all of their articles and keywords that they are using and just re-write them in your own words.

I can usually do about 10 articles in less than 1 hour. With some practice you'll get better and better. The alternative is to hire someone to write articles for you. Check out the Warriorforum.com or Fiverr.com for this. Be sure to get unique articles if you go this route.

Day 5: More Traffic

This is another traffic method I use especially when starting new lists. This strategy makes use of safe lists.

Many people don't think safelists are worth it, but each time I use the following, I get dozens of people that opt in to my list.

[ListJoe](#)

[ViralUrl](#)

[The List Auction](#)

Day 6: Solo Ads

Solo ads are an incredible way to test out your new squeeze page and one time offer. Why? Because you can send a specific number of clicks to your page to find out how well it converts.

Here's an example. Let's say you buy a solo ad that will send 100 clicks to your squeeze page. Out of those 100 clicks, 40 people opt in to your list. That means that your squeeze page converts at 40% which is quite good :)

Now, out of those 40 people that opted in, let's say that 1 person purchased your one time offer. That means that your one time offer is converting at 2.5% which is also quite good.

NOW, you have the statistics you need in order to make money. You now know that if you sent 500 people to your squeeze page that an average of 40% would opt in or about 200 people. Out of those 200 people you know an average of 2.5% would purchase your one time offer or about 5 people.

The main goal here is to try and break even on your cost for a solo ad and the amount of money you make with your one time offer.

So, if you bought a solo ad for \$150 that sent 500 clicks to your squeeze page you may get the following response.

IF your squeeze page converts at 40% and your one time offer converts at 2.5% then you would see...

200 new subscribers

5 one time offer sales x (your one time offer price)

Normally I price my one time offer anywhere from \$7 to \$17. That is just something you'll have to test out to see what converts best.

If you charged \$10 for your one time offer in this scenario you would get approx 200 new subscribers and \$50 in one time offer sales.

After you do a test, you will want to tweak your squeeze page and one time offer to increase conversions.

You can change up the headlines, bullet points, price of the one time offer, etc. It's all about testing to see what works.

Where to buy Solo Ads? There are numerous places...

TIP: Make SURE you do your research and only buy solo ads from people who have a good reputation. I wouldn't want you to get ripped off! A great place to start is at the WarriorForum.com and just do a search for solo ads. Again, make sure to ask around about the person selling the solo ad to make sure they are legit.

Day 7: Traffic Checklist

Now that you have everything set up, you will want to be consistent so you get traffic on a daily basis.

Each day you should do the following:

1. Submit articles to <http://ezinearticles.com>
2. Contact people about doing an ad swap and set up a date to do it

3. Submit ads to [ListJoe](#), [ViralUrl](#), [The List Auction](#)
4. Buy a solo ad maybe once per week to keep your list fresh (this will depend on your financial situation on how many solo ads you can afford)

I hope you enjoyed this action plan report and put it to good use.....

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Discover the Ultimate Cash Making Method for Getting Loads Of **Subscribers and Money** Every Single Day – The Is The Very Method Responsible For Dumping **\$10,000+ In My PayPal Account...**

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To Your Continued Success,

Bryan Super